

MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 L4

Results as of: 12/31/2018

HOWARD HUDSON LOCATION CALIFORNIA GMT CA GMT: Clubs Members RESULTS FOR 2018-2019 RESULTS FOR 2018-2019 NEW CLUBS NEW CLUB GOAL DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL (including transfers) 1 1 0 20 32 59 JULY/AUG/SEPT JULY/AUG/SEPT 0 0 0 0 69 77 OCT/NOV/DEC OCT/NOV/DEC 0 0 25 1 0 0 JAN/FEB/MAR JAN/FEB/MAR 0 ٥ 0 0 -5 0 APR/MAY/JUNE APR/MAY/JUNE GOALS AND ACTUAL NEW CLUBS CUMULATIVE 2 1.6 CURRENT YEAR GOALS FOR NEW CLUBS 1.2 CURRENT YEAR ACTUAL NEW CLUBS LAST YEAR ACTUAL NEW CLUBS 0.8 0.4 0 JULY AUG OCT NOV DEC MAR JUNE SEPT JAN FEB APR MAY GOALS AND ACTUAL MEMBERS CUMULATIVE 60 40 20 MEMBER GROWTH NET GOAL 0 MEMBER GROWTH ACTUAL -20 LAST YEAR MEMBERSHIP ACTUAL -40 -60 -80 -100 JULY AUG SEPT OCT NOV DEC JAN FEB MAR APR MAY JUNE 18 CLUBS OF 35 ADDED 1 OR MORE GENDER DISTRIBUTION **DROPPED CLUBS: 0** NEW MEMBERS 686 (53.18%) MALE 604 (46.82%) FEMALE Women Percentage Fiscal Year Goal: 50% DROPPED MEMBERS 235 TOTAL FAMILY UNIT MEMBERS DECEASED 3 CLICK HERE FOR CUMULATIVE 0 CLUB CANCELLED MEMBERSHIP DATA

TOTAL MBR0181

OTHER

105

108

FAMILY MEMBERS PAYING HALF

DUES

119